

Mixed and matched programs  
for additional discounts

### WEB/EMAIL COMBO

Each title.....\$100.00  
You save \$20

Featured title on main web page, homersmusic.com and label provided banner in weekly email blast. Includes link to web store and can include promo content.

### WEB/ENDCAP COMBO

Each title.....\$125.00  
You save \$25

Featured title on main web page of homersmusic.com plus high-profile endcap positioning.

### WEB/LISTENING STATION COMBO

Each title.....\$125.00  
You save \$25

Featured title on main web page of homersmusic.com plus position in a listening station.

### EMAIL/ENDCAP COMBO

Each title.....\$125.00  
You save \$25

Label provided banner in weekly email blast plus high-profile endcap positioning.

### EMAIL/LISTENING STATION COMBO

Each title.....\$125.00  
You save \$25

Label provided banner in weekly email blast plus position in a listening station.

### WEB/EMAIL/ENDCAP COMBO

Each title.....\$160.00  
You save \$50

Featured title on main web page of homersmusic.com, label provided banner in weekly email blast, plus high-profile endcap positioning.

### WEB/EMAIL/LISTENING STATION COMBO

Each title.....\$160.00  
You save \$50

Featured title on main web page of homersmusic.com, label provided banner in weekly email blast, plus position in a listening station.

## 2009 PROGRAMS

# HOMER'S

www.homersmusic.com

### LISTENING STATION

Each title.....\$90.00  
+ 4 promo copies  
4 week run in listening station.

### ENDCAP

Each title.....\$90.00  
+ 4 promo copies  
4 week run in high-profile positioning.  
6 facings per endcap slot.

### WEB SITE

Each title.....\$60.00  
+ 4 promo copies  
4 week run as Featured Title on main web page, homersmusic.com.

### EMAIL BLAST

Each title.....\$60.00  
+ 4 promo copies  
Label provided banner in our weekly email.

### HOMER'S RECOMMENDS

Each title.....\$280.00  
+ 4 promo copies  
1/4 page ad in local street weekly, 4 weeks  
listening station, 4 weeks P&P.

### TOUR SUPPORT

Each title.....\$225.00  
+ 4 promo copies  
1/4 page ad in local street weekly, 4 weeks  
P&P. Deadline & run dates, as needed.

### WINDOW PLACEMENT

2 X 2 Foam Board.....\$60.00  
+ 4 promo copies  
3 X 3 Foam Board.....\$120.00  
+ 4 promo copies  
Label provides boards. 4 week P&P included.

### CATALOG PROGRAMS

Homers can work with you to generate higher visibility and sell-through for catalog programs.  
Ask for details.

Feel free to call with any questions

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